

ADAM SCHULTZ

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SUMMARY

Seasoned video producer with senior-level expertise leading instructional and marketing content for cloud platforms. For the past decade, I have delivered high-impact social video campaigns for Apple and designed post-production workflows and studio infrastructure at Google. Proven ability to drive creative vision and operational efficiency to support brand growth. Seeking to apply extensive production leadership to elevate visual storytelling for the organization.

GOOGLE • APRIL 2018 - MAY 2026

VIDEO PRODUCER

- Managed projects that produced instructional and marketing videos for Google Cloud, coordinating a cross-functional team of editors and designers to deliver content on schedule
- Implemented a post-production workflow and archive system for the team, streamlining editing processes and reducing file retrieval time
- Consulted on the design of a new studio for Google Cloud, selecting lighting and camera systems which enabled higher-quality video production
- Served as interim Senior Producer for over three months, overseeing all video projects and maintaining project schedules, ensuring uninterrupted delivery of content

KETTLE • NOVEMBER 2016 - JANUARY 2018

EDITOR + MOTION DESIGNER

- Designed paid and organic social media assets for the Apple using After Effects and Photoshop, enhancing brand visibility
- Produced up to 30 ad deliverables each week with After Effects and Premiere Pro, meeting campaign deadlines and supporting marketing initiatives
- Developed social video content for the Apple, Ray-Ban, iTunes, and L'Oréal using After Effects and Illustrator, strengthening brand consistency across platforms

GOPRO • FEBRUARY 2016 - JANUARY 2017

FREELANCE EDITOR

- Piloted a new lifestyle video series for GoPro's channels, using After Effects and Premiere Pro, which added a fresh content stream and boosted channel engagement
- Helped develop new distribution platform for freelance editors at GoPro

AFFYMETRIX • OCTOBER 2013 - JANUARY 2017

AUDIO VISUAL DESIGNER

- Produced diverse audiovisual projects using Canon and Sony camera systems, delivering finished content that met client specifications
- Created internal and external video media with Premiere Pro and After Effects, supporting Affymetrix's marketing and training initiatives
- Worked with the in-house agency to develop video assets for internal clients, streamlining communication and improving project turnaround

SPIRAL MOON MEDIA • APRIL 2013 - JANUARY 2017

POST PRODUCTION SPECIALIST

- Managed post-production for a tech-focused media company using Canon and Red Camera Systems, delivering all projects on schedule and meeting client quality standards
- Collaborated with directors and clients on set and in post-production, which resulted in final deliverables that met client expectations and secured repeat business
- Created video and graphic pieces for Anchor Free, Stanford University, and Khan Academy, delivering engaging content that supported each organization's vision

EBAY • FEBRUARY 2014 - APRIL 2014

CONTENT DEVELOPER

- Produced content that highlighted eBay's design philosophy and was showcased at a major eBay design conference
- Collaborated with the design team to highlight their story, increasing internal visibility of the team's work
- Final products were featured at a major eBay design conference

PACIFIC MEDIA • SEPTEMBER 2013 - OCTOBER 2015

FREELANCE EDITOR + ANIMATOR

- Edited and animated marketing and promotional videos for tech clients, delivering final assets that supported client campaigns
- Created animated marketing assets for Cisco, NetApp, Mellanox, and Avaya, helping each brand reach increased online visibility

MOUNT HERMON • MAY 2011 - APRIL 2013

VIDEO PRODUCTION LEAD

- Produced all video content for Mount Hermon, overseeing each project from pre-production through final edit to ensure consistent quality and brand messaging
- Managed a team of videographers and interns, coordinating schedules, training them on equipment and methodology, and ensuring consistent quality across projects

MICHIGAN STATE UNIVERSITY

BACHELOR OF ARTS

- Majored in Media Studies
- Member of award winning radio station on campus

SKILLS + SOFTWARE

- **Software:** Adobe Premiere, After Effects, Audition, Photoshop, Illustrator, InDesign, Final Cut Pro, Apple Motion, Veo, Flow, Google AI Studio, ElevenLabs, Wellsaid Labs, Avid Media Composer, Asana, Google Workspace,
- **Hardware:** Canon Camera Systems, Arri Camera Systems, Sony Camera Systems, Red Camera Systems, Black Magic Camera Systems, Newtek Switcher Systems