ADAM SCHULTZ

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GOOGLE • APRIL 2018 - PRESENT

VIDEO PRODUCER

- Managed projects producing instructional and marketing content for Google Cloud
- Implemented post production systems/work flow and archive procedures for the team
- · Consulted on the design of a state-of-the-art studio for Google Cloud
- Served as interim Senior Producer for 3 months

KETTLE • NOVEMBER 2016 - JANUARY 2018

EDITOR + MOTION DESIGNER

- Member of an embedded creative agency at Apple creating paid and organic social content for the App Store
- Responsible for creating as many as 30 ad deliverables per week
- · Created social video content for App Store, Rayban, iTunes, and L'Oreal

GOPRO • FEBRUARY 2016 - JANUARY 2017

FREELANCE EDITOR

- Piloted new lifestyle content to be shared on GoPro's channels
- · Helped develop new distribution platform for freelance editors at GoPro

AFFYMETRIX • OCTOBER 2013 - JANUARY 2017

AUDIO VISUAL DESIGNER

- Responsible for producing a wide variety of audio visual projects
- Created all internal and external facing video media for Affymetrix
- Collaborated with in-house agency to serve internal clients

SPIRAL MOON MEDIA • APRIL 2013 - JANUARY 2017

POST PRODUCTION SPECIALIST

- Managed post-production for media company focusing on the tech industry
- Collaborated with the director and clients on set and in post production
- Created pieces for Anchor Free, Stanford, and Khan Academy

INFOBLOX • SEPTEMBER 2014 - JANUARY 2017

EDITOR + MOTION DESIGNER

- Collaborated with the marketing team to create assets for social media and the website
- Responsible for creation of all video content produced at Infoblox

EBAY • FEBRUARY 2014 - APRIL 2014

CONTENT DEVELOPER

- · Produced projects exploring the internal design culture at Ebay
- Worked closely with the design team to tell their story
- End products were featured in a large Ebay design conference

PACIFIC MEDIA • SEPTEMBER 2013 - OCTOBER 2015

FREELANCE EDITOR + ANIMATOR

- Edited and animated marketing and promotional content for tech clients
- · Created work for Cisco, NetApp, Mellanox, and Avaya

MOUNT HERMON • MAY 2011 - APRIL 2013

VIDEO PRODUCTION LEAD

- · Responsible for the production of all video content produced by Mount Hermon
- · Established efficient standards of practice to ensure quality and timeliness
- · Managed a team of videographers and interns

PUC PORTRAIT DESIGN • SEPTEMBER 2010 - FEBRUARY 2011

VIDEO PRODUCTION SPECIALIST

- Member of in-house media team for a prestigious photography studio
- · Filmed and edited diverse projects, from promotional pieces to sizzle reels

FOREST HOME • MAY 2009 - AUGUST 2010

VIDEO PRODUCTION ASSISTANT

- · Worked closely with the video director to create programmatic and promotional videos
- · Helped supervise and mentor the video and photography team
- Trusted to complete projects on tight deadlines with limited supervision

MICHIGAN STATE UNIVERSITY

BACHELOR OF ARTS

- Majored in Media Studies
- Member of award winning radio station on campus

SKILLS + SOFTWARE

- Software: Adobe Premiere, After Effects, Audition, Photoshop, Illustrator, InDesign, Final Cut Pro, Avid Media Composer, Asana, Google Workspace,
- Hardware: Canon Camera Systems, Arri Camera Systems, Sony Camera Systems, Red Camera Systems, Black Magic Camera Systems, Newtek Switcher Systems